



Human Capital, Innovation and Knowledge Management

Innovation is the next source of competitive advantage ... implicit in the notion of innovation is the cardinal role of knowledge, which allows new products, processes and services to meet the continually changing needs of customers ... Prahalad & Krishnan,

KEY BENEFITS

Participants gain:

- Knowledge about relationships between human capital and knowledge management (KM)
- Insights into developing KM to support innovation
- Practical work-related experience
- Advantages in a competitive employment market

TOPICS

- Human capital and the strategic value of knowledge
- The role knowledge plays in innovation
- Approaches to KM
- Building strategic capabilities to support innovation
- Sustainable KM approaches
- Human capital driven KM
- Developing human capital through multi-dimensional KM
- Nurturing innovative behaviours in the workplace

GRADUATE OUTCOMES

Participants will gain specialized knowledge and experience about the social psychology at work and its implications for human capital management and evidence-based management practices.

Participants will also be able to think critically about their work roles, apply practical knowledge to improve their interactions with clients and peers and communicate in the workplace with superior skills.

COMMITMENT

- Intensive mode face-to-face seminars
- Plus self-study



COURSE OVERVIEW

Human capital and knowledge form the backbone of innovation. The effective management of human capital and of knowledge resources can greatly enhance the innovation capability within organisations.

This course aims to improve participants' knowledge and understanding of the complex relationship between human capital, KM and innovation.

Today's knowledge intensive organizations create value through innovation, although challenges emerge in developing innovation as a core competency in these organizations.

The complex nature of knowledge intensive organisations includes diverse knowledge assets, different organizational types and countless approaches to KM.

Furthermore, different markets place different values on knowledge assets and the role of human capital.

Given the complexity and the interdependence that characterizes global competition, knowledge intensive organisation must acquire and consume knowledge assets in ways that derive competitive advantage through innovation capability and innovation performance

FACILITATORS

IAPHC utilizes internationally acclaimed organizational psychologists and human capital experts, who deliver their courses in intensive face-to-face seminars over four consecutive days. Tutorials integrate theories with management practices via structured group discussions and multi-media resources that focus on human capital and applied psychology, role plays, critical discussion and live streaming of management events.

Our international experts use pedagogy that encourages integrative thinking, experiential learning and asynchronous interaction among the participants. Tutorial participation, reflective essay, learning journal and a report on employee selection process are part of the course assessment.

All participants receive copies of the course materials and access to resources on the Institute's web site

Institute of Applied Psychology and Human Capital

Normanby Chambers

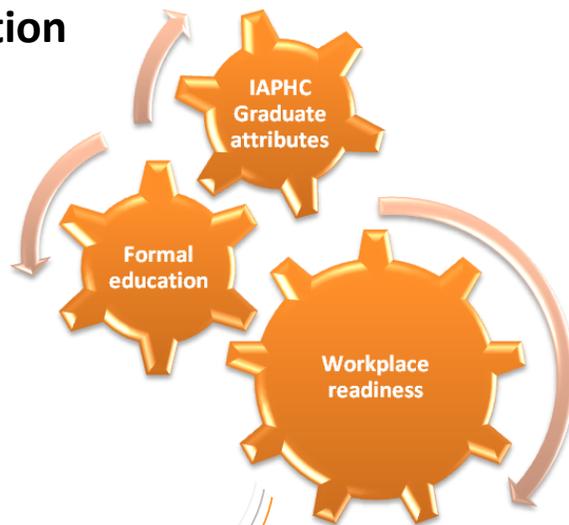
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Broadly speaking industry representatives are satisfied with the technical or discipline-specific skills of graduates, but for some there is a perception that employability skills are under-developed.

Some employers believe that universities are providing students with a strong knowledge base but without the ability to intelligently apply that knowledge in the work setting. This is backed up by international research. Graduate Employability Skills, 2007, DEST, Canberra.

and Human Capital

Linking education



and the workplace